

GRAB

CREATIVES

*COMPANY
PROFILE*

Creative solutions that help
your business stand out



WELCOME

YOUR CREATIVE PARTNER FOR BRANDING, DESIGN, AND DIGITAL MARKETING.

GRAB YOUR AUDIENCE. GROW YOUR BRAND

At Grab Creative Studio, we help businesses create brands that capture attention, build credibility, and leave a lasting impression. We specialise in strategic branding, graphic design, website design, professional photography, content creation, and social media management.

We believe great design is more than aesthetics. It's about communicating your brand's story, connecting with your audience, and supporting your business goals. By combining creativity with strategy, we deliver cohesive visual solutions that strengthen your brand across every customer touchpoint.

Whether you're launching a new venture, refreshing your existing brand, or looking to elevate your online presence, we partner with you to create purposeful, high-quality creative work that helps your business stand out in a competitive market.

Grab your audience. Grow your brand.

BRINGING BRANDS TO LIFE, ONE THOUGHTFUL DETAIL AT A TIME.

ABOUT US



ONE CREATIVE MIND, COUNTLESS BOLD IDEAS.

Hi, I'm Micaela, the founder and creative mind behind Grab Creative Studio. I started Grab with one goal: to help businesses stand out through thoughtful branding, creative design, and content that connects. From branding and websites to social media, photography, and graphic design, I work closely with every client to create visuals that are professional, consistent, and true to their brand.

When you work with Grab, you're working directly with me, someone who is genuinely invested in helping your business grow.

LET'S CREATESOMETHING UNFORGETTABLE

@reallygreatsite

SERVICES



BRANDING & VISUAL IDENTITY

- LOGO DESIGN & BRAND REFRESHES
 - BRAND IDENTITY SYSTEMS
 - BRAND GUIDELINES
 - COMPANY PROFILES
 - BUSINESS STATIONERY
 - MARKETING COLLATERAL
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GRAPHIC DESIGN

- BROCHURES
 - FLYERS
 - CATALOGUES
 - PRESENTATION DESIGN
 - PRINT & DIGITAL MARKETING MATERIAL
 - PROMOTIONAL GRAPHICS
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WEBSITE DESIGN

- WORDPRESS WEBSITE DESIGN
 - RESPONSIVE MOBILE WEBSITES
 - LANDING PAGES
 - WEBSITE MAINTENANCE
 - BASIC SEO SETUP
-

SERVICES



SOCIAL MEDIA MANAGEMENT

- CONTENT STRATEGY
 - GRAPHIC DESIGN
 - MONTHLY CONTENT CREATION
 - CAPTION WRITING
 - SCHEDULING
 - COMMUNITY ENGAGEMENT
 - PERFORMANCE REPORTING
-



PHOTOGRAPHY

- ARCHITECTURAL PHOTOGRAPHY
 - INTERIOR PHOTOGRAPHY
 - PROPERTY PHOTOGRAPHY
 - COMMERCIAL PHOTOGRAPHY
 - PRODUCT PHOTOGRAPHY
 - SOCIAL MEDIA CONTENT
 - AERIAL PHOTOGRAPHY
-



DIGITAL MARKETING

- GOOGLE BUSINESS PROFILE OPTIMISATION
 - SEO FOUNDATIONS
 - BRAND STRATEGY
 - CONTENT MARKETING
-



WE *Position*

YOUR BRAND

to stand out clearly

Clear positioning helps
brands connect faster.
Designed to separate you
from the competition.

Build awareness

Consistent branding builds long-term recognition. Designed to
help your brand stay visible and memorable.

Stay top of

MIND

OUR PROCESS

DRIVEN BY CREATIVITY, GUIDED BY PURPOSE, AND COMMITTED TO HELPING BRANDS GROW WITH CONFIDENCE.



To keep things flowing beautifully and to ensure your brand remains consistent and impactful online, here's how our content approval process works at Grab:

- 1** *Discover*
We learn about your business, goals, target audience, and vision.
- 2** *Strategy*
We develop a creative direction that aligns with your objectives.
- 3** *Create*
Our team designs, photographs, and develops professional marketing assets.
- 4** *Refine*
We collaborate with you through revisions to ensure every detail is right.
- 5** *Deliver*
Final files are supplied in professional formats, ready for print and digital use.

WHAT WE STAND FOR



01. CREATIVITY
FRESH IDEAS WITH PURPOSE.

02. QUALITY
PROFESSIONAL WORK THAT
REFLECTS EXCELLENCE.

03. INTEGRITY
HONEST COMMUNICATION AND
DEPENDABLE SERVICE.

04. COLLABORATION
WORKING CLOSELY WITH EVERY
CLIENT TO ACHIEVE THE BEST
OUTCOME

05. GROWTH
HELPING BUSINESSES BUILD
BRANDS THAT CONTINUE TO
EVOLVE AND SUCCEED.

WHY US?

MORE THAN A SERVICE. A CREATIVE PARTNERSHIP.

At Grab Creative Studio, we believe great branding is about more than just looking good. It's about creating a professional, consistent, and memorable presence that helps your business grow.

Why partner with us?

- Personalised, one-on-one service
- Creative solutions tailored to your business
- Strategic, purpose-driven design
- Professional branding and visual identity
- High-quality photography and content creation
- Consistent brand communication across every platform
- Reliable project management from start to finish

Let's Build Something Great

Whether you're launching a new business, refreshing your brand, or looking to elevate your online presence, Grab Creative Studio is here to bring your vision to life with creativity, strategy, and attention to detail.

Branding | Graphic Design | Website Design | Photography | Social Media Management

Grab your audience. Grow your brand.

WE'RE SO EXCITED TO BEGIN THIS JOURNEY WITH YOU.

Thank you for considering Grab Creative Studio as your creative partner. We're excited about the opportunity to work alongside you and help bring your brand to life through thoughtful strategy, purposeful content, and impactful design. Our goal is to create more than just beautiful marketing, we're here to build a brand that connects, inspires and delivers meaningful results.

From planning and content creation to branding and social media management, every detail is approached with creativity, intention and a commitment to excellence.

We believe the best brands are built through collaboration, trust and consistency, and we're looking forward to creating something exceptional together.

If you have any questions, we're always just a message away.

Let's create a brand that people remember.

With appreciation,

Micaela Fahry

Founder | Grab Creatives



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